

Crackit Productions
Lincoln House Studios
Lincoln House
296-302 High Holborn
London, WC1V 7JH

Wednesday 30th June 2021

Dear Whom It May Concern,

Crackit Productions, the event organisers wanted to personally thank Pateley Bridge residents that came out to support the 'On Yer Bike for Soccer Aid' cycle event on Friday 25th June 2021.

Crackit Productions and the Celebrity Cyclists were overwhelmed by the support from your village, despite the weather we couldn't believe how many people had turned out to cheer on our cyclists.

It was with unfortunate circumstances that the late part of the race from Greenhow to Pateley Bridge had to be postponed due to the adverse weather and poor visibility. We understand the frustrations that may have been faced with not witnessing the race cycle through your village as it should have but unfortunately we had to terminate the race earlier for Health & Safety reasons.

We want to personally apologise to everyone that had made the effort to be present on the pavements to cheer our cyclists on, the support didn't go unnoticed, it really was very emotional and overwhelming to witness all the cheers from the children at the local nursery to the locals and residents that braved the weather.

The Celebrity Cyclists had just endured a 15 mile race through torrential rain and it really uplifted them to witness you all cheering on and bought smiles to their faces as they travelled in convoy in their minibus through the village to the finishing line at Harefield Hall.

Please pass on our sincere apologies and thank you to all that supported the 'On Yer Bike for Soccer Aid' race.

If you require any further information please do not hesitate to contact get in touch by emailing the event organisers at carly.brown@crackitproductions.co.uk

Yours sincerely

Carly Brown

Carly Brown
Production Executive
Crackit Productions